OCEAN CONSERVATION ADVOCACY THROUGH ART

In a world where the ocean faces unprecedented threats, both locally and globally, the increasing destruction is putting humankind at risk. The rising tide of destruction and pollution jeopardizes the invaluable services provided by the ocean.

As changes, such as warming, ocean acidification and many more reshape the underwater landscape, the call for collective action echoes louder than ever. Amidst the turmoil, visual art emerges as a powerful storyteller, vividly illustrating the pressing need to address ocean conservation.

The students from CS Academy, as a part of the 1OCEAN initiative run by Zooreach in order to showcase their shared passion for ocean conservation embarked on a creative journey using glass bottles as their canvas. The
children poured their heart into each creation making it into a tangible representation of the pressing need to address the threats faced by the ocean. Below attached are few of their work done by the students.

To conclude, as we admire the beauty and depth of their creations on glass bottles, it is my and the Zooreach team’s sincere hope that these young advocates continue their journey beyond the canvas.

May their passion for ocean conservation drive them to actively engage in initiatives, campaigns, and sustainable practices that contribute to the preservation of our precious marine ecosystems.